

## Why Should Hotels Be Green ?

Haven't you heard? Being green goes directly to your bottom line. Being green goes directly to a higher long-term value of your property. Being green goes directly to your front doors which open wide to bring guests back again and again.

How does being green translate to your bottom line? When energy-saving measures are introduced, such as energy management systems, fluorescent bulbs, ceiling fans, linen cards, lights out cards, motion sensors for public rest rooms, meeting rooms, exercise rooms, etc., energy bills are much reduced.

When water-saving equipment and techniques are introduced, such as low-flow showerheads, serving water on request only in restaurants, low-flow toilets, waterless urinals, toilet tank fill diverters in older toilets and linen cards, water bills are reduced dramatically.

Waste hauling is a huge expense for a hotel which can be lowered drastically through recycling and avoiding wastefully-packaged products. Hoteliers can ask vendors to deliver products in minimal wrapping. Vendors can be asked to deliver products one day and pick up the packaging materials the next day.

Get help with greening by calling city, county, state and Federal entities that will be helpful to you. Seek out rebates, subsidies and tax credits. BECOME A PROUD MEMBER OF OUR ELITE CORPS OF GREEN HOTELIERS TODAY !

See [www.greenhotels.com/memship.php](http://www.greenhotels.com/memship.php) to learn more.

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### **WORD BOX**

*To go directly to one's bottom line : intéresser quelqu'un directement*

*To your bottom line : à votre niveau*

*A ceiling fan : un ventilateur mécanique au plafond, éventail*

*A linen card : une carte pour le linge*

*A motion sensor : un capteur de mouvement*

*Low-flow : bas débit*

*Waste hauling : se débarrasser des déchets*